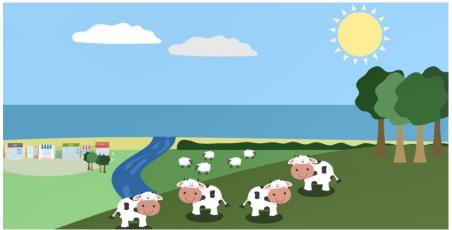
BeachNise

"A coastal community crusade to help people have safe, enjoyable fun on the beach"

BeachWise 2016 – a reminder







 Launch of the BeachWise partnership and interactive online tool, Porthtowan, April 2016

SCROLL OR USE THE CIRCLES TO EXPLORE

 'Rain Stops Play? How wet weather can affect our waters' animation

BeachWise 2017 campaigns update



Teignbridge Love Your Beach leaflet



Full page in Surf Life Saving GB's British Surf Championships programme



Algae leaflet



WMN wild swim editorial



Half page advert in Western Morning News Cornwall's Top 50 beaches supplement



#BeachWise top tips social media campaign 30,905 impressions 152 engagements 36 retweets 34 likes



Don't Feed the Locals campaign, Teignmouth and East Looe

BeachWise: bathing water results

Delight as Teignbridge beaches all have excellent water quality

Top marks for council beaches in East Devon

Robot bird helps Bay top bathing water ratings

Clean bill of health for water



The water quality at Budleigh Salterton beach has been rated 'excellent' by the Environment Agency.

Clean sweep for beaches

- Press release issued on behalf of BeachWise partnership by Visit Cornwall
- Interviews with Malcolm Bell on BBC Radio Cornwall and Pirate FM
- Article by Cornish windsurfer Izzy Hamilton in Western Morning News
- Extensive positive local media coverage

Delight as beaches all have 'excellent' water quality

A joy to sail in South West on some of Europe's cleanest seas

Great progress has been made but we must guard against complacency, writes Izzy Hamilton

The opportunity

- A non-exclusive umbrella partnership brand for coastal communities in Devon & Cornwall
- Does not detract from local campaigns
- Keen to deepen and broaden its relevance with great case studies & new partnership activities
- Feel free to:
 - include logo in printed and online materials
 - reference in text
 - promote in social media: #BeachWise