

## OUR BUSINESS PLAN

2025-2030

# WELCOME!

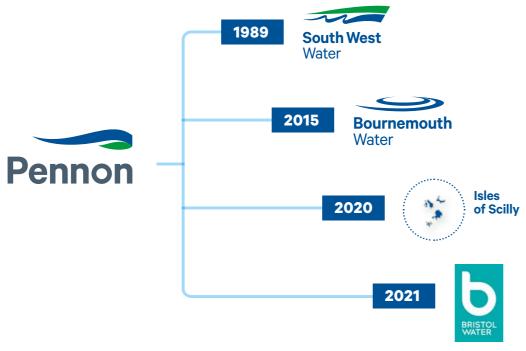








#### Who we are

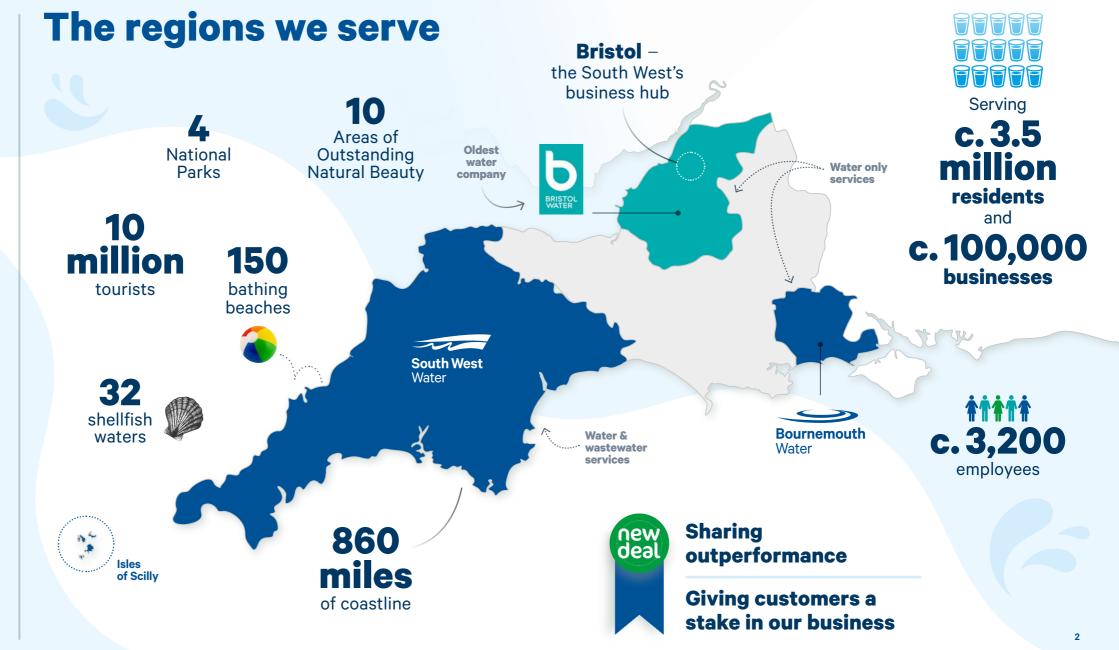


**Our purpose** 

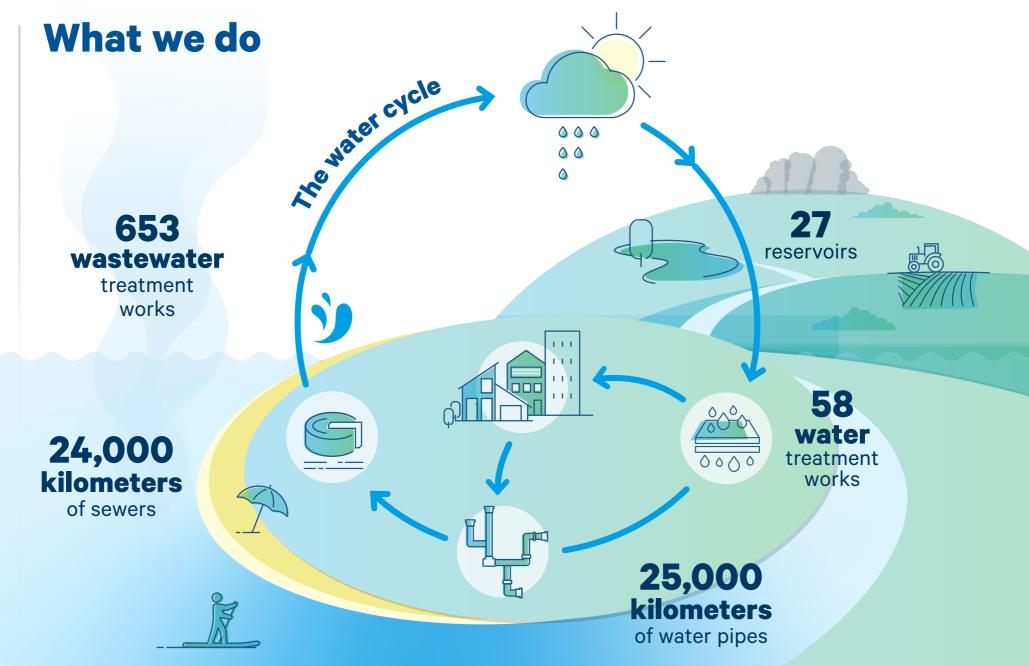
Bringing water to life – supporting the lives of people and the places they love for generations to come



YOUR WATER YOUR SAY

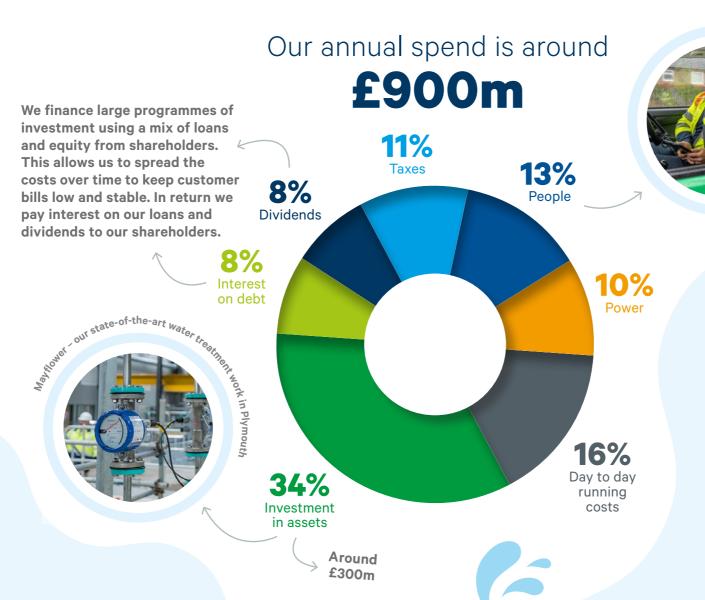


YOUR WATER YOUR SAY





#### How much does this all cost?



Making sure our company is a Great Place to Work

Day to day running costs include maintenance costs related to our network and treatment works, chemical costs for water treatment, and other operational costs.

Of the £900m spent each year, around £700m comes from the money we collect from customers. The rest comes from other sources of finance – this helps to spread the cost over a longer period of time to keep bills stable and lower.



#### What is important to our customers

To develop our plans, we've asked over 20,000 customers what they want - and we've listened.









SPENDING TIME AT THE BEACH & IN THE WATER





Bristol future customer

SWW customer, Aged 56+

"Storm overflows that are specifically effective in

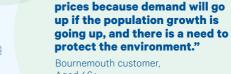
places like beaches need priority rather than something across all of the overflows."

"The cost of bills... I think that's the one that has the most immediate impact on the customers."

Bournemouth future customer

"I know I have safe. drinkable water coming out of my taps."

SWW customer. Aged 45-59



"I think they'll have to increase

Aged 46+





### Our journey so far

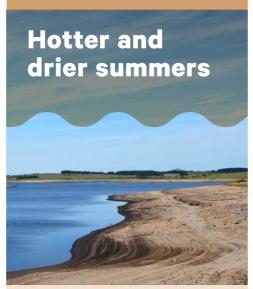
	20-30 YEARS AGO		NOW
Water quality – samples failing tests	2%	$\rightarrow$	0.04%
Sewage treatment	250 raw sewage outfalls open	$\rightarrow$	All raw sewage outfalls closed
Sewer flooding inside properties (per 10,000 properties)	3.8	$\rightarrow$	0.63
Sewage – sludge disposal	30% disposed to sea	$\rightarrow$	100% treated/harvested into fertilizer
Bathing waters classed as good or excellent	28%	$\rightarrow$	99% with 100% meet legal standard
Leakage (millions of litres per day)	1/3 higher than today	$\rightarrow$	126
Low pressure (properties)	0.70%	$\rightarrow$	0.02%
Supply interruptions (average minutes per property)	Up to 60+	$\rightarrow$	5-10 minutes
Reservoirs	24	$\rightarrow$	27



#### Challenges we now face



- Fivefold increase for heavy rainfall events
- 17% increase in extremely wet days
- Increasing risk of flooding



- Reservoir levels lower
- River abstraction reduced equivalent to supplying 250,000 people
- Raw water quality impacted



- Large coastal population
- 1/5 of our treatment works at risk
- 100's kilometres of network



- Another half a million residents by 2050
- 10 million tourists visit the region every year



#### **Our plan for 2025 to 2030**







- Reducing leakage by up to 15% (enough to fill 2,600 Olympic swimming pools per year)
- Investing in new sources equivalent to water used by 150,000 people
- Start building new regional sources of water, including a new reservoir at Cheddar
- Help people use less water by installing half a million smart meters

- Everyone has water that is safe, looks good and tastes great
- Major upgrades to 16 water treatment works
- Replace cast iron mains that can affect how your water looks
- Replace up to 50,000 lead pipes across the region

- Prioritising beaches making water fit for recreational use all year round
- Protecting ecologically sensitive rivers – halving our negative impact
- Using sustainable solutions which boost and protect nature



#### **Our plan for 2025 to 2030**







- Upgrading 90 works to meet ever tighter environmental standards, protecting rivers and wildlife
- Including 7 works, as part of doing our bit to unlock stalled housing development in environmentally sensitive areas
- Extending mains sewerage, removing septic tanks which could harm the environment
- Innovation to address micro-plastics and forever chemicals

- Improvements to treatment of biosolids to reduce nutrient runoff into rivers
- Generating 58 GWh of energy from sewage – enough to power 20,000 homes
- Saving 11,000 tonnes of carbon each year – c.10% of our journey to net zero by 2030

- 125,000 hectares of habitat creation, including peatland and seagrass restoration
- 1,000 smart ponds to attenuate flood water and protect river flows
- Zero carbon footprint from our operations
- 50% renewable energy generation at our sites

#### YOUR WATER YOUR SAY

#### What this means for your bill



contribution)



**Our purpose** 

# Bringing water to life – supporting the lives of people and the places they love for generations to come

Our region is special – we care deeply about where we live and work

Our story so far – investing in our region – improving services and the environment, supporting economic growth

**Significant challenges lie ahead** – we are already responding to these, guided by our longer term plans

We know what we need to do – we understand the needs of our region and what customers and stakeholders expect of us

**Taking your views on board** – we've reflected your priorities and views within our proposed plans and we look forward to hearing more from you today





# **Q&A**

#### We'd love to hear more from you

- Is our plan meeting your top priorities?
- Are we going fast enough?
- What would you like to see more of or less of in your area?

#### Next steps after this meeting

We will take your views on board and keep talking with our regulators, stakeholders and customers to get the plan right.

Our next open customer forum meeting will be held on 23 June, hosted by our independent WaterShare+ Panel, who represent the interests of customers across our region.

Register at southwestwater/about-us/watershareplus